

LUNCH at the MOVIES

An Event Benefiting Free Arts of Arizona



2010 Sponsorship Opportunities

Event Details:

The Date is May 19th, 2010
Doors Open at 10:30 a.m.
Event Concludes at 1:00 p.m.
Harkins Cine Capri, Scottsdale, Arizona

Event Description:

Welcome to Lunch at the Movies! A fundraiser like no other!

Generations of Phoenicians saw block busters like Star Wars, Jaws, Raiders of the Lost Ark and Titanic at the original Cine Capri. The theater was demolished in 1993 and its absence was undeniable - everybody in the community missed it. Keeping his promise, Dan Harkins brought the Cine Capri back to life in 1998.

The Capri embodies grandeur and glamour. A towering ceiling looks over walls decorated with metallic wallpaper and Italian glass sconces. A sound system that would make George Lucas proud. Plush, red, rocking seats with pristine site lines. An enormous, shimmering gold velvet drape dramatically reveals the screen as the lights dim. It is Arizona's premier movie theater, and it can go head to head with any in the country.

It is in this classic movie palace, on May 19th that Free Arts of Arizona will premier the new documentary, "Every Child Matters". Who better than Free Arts to create a totally fresh fundraising experience to invigorate stakeholders -- all to benefit the tens of thousands of children in need.

Benefiting Free Arts of Arizona

Free Arts of Arizona is a non-profit that helps kids heal from the unimaginable experiences in their young lives. Volunteers use the arts to build a foundation for their relationship with each child, setting them on the right path. The money you contribute allows that to happen. This is how you can help.

Each year our luncheon raises essential funds for the continuation of our one-of-a-kind outreach programs bringing hope and healing to Arizona's abused child population living in over 150 facilities here in Maricopa County. Every Child Matters.

LUNCH at the MOVIES

Event Agenda:

10:30 a.m. to 12:00.p.m.

Registration & Networking, New Exhibit Opens, Silent Auction

12:00 p.m. to 1:00 p.m.

Program: Speakers and the Premier of the New Documentary “Every Child Matters”

1:00 p.m. to 1:30 p.m.

Paradise Bakery & Café Lunch to Go and Event Ends

Prospective Partner Information:

Are you or your company looking for opportunities to promote and grow your business? Establish a long term relationship with a highly respected non-profit and support children in need right here in your community? If so, we invite you to join us as a sponsor of the 2010 Lunch at The Movies Event.

A Few Facts about this Event:

- As the premier annual event for Free Arts of Arizona, is attended by supporters from all segments of our community. Included are business and community leaders, arts and education leaders and educators as well as local businesses and elected officials.
- The Lunch at the Movies Event and its sponsors receive media attention through major outlets including our media partner, Clear Channel Radio, television coverage through local news and internet and social media coverage. Full Media Plan to follow as requested.
- Our new location and format include over a full hour for networking and viewing of this year’s special exhibit proudly presented exclusively by the children we serve.

Space is limited for this event and we will consider sponsorship submissions as they are received. For more information, or to book your sponsorship, please contact Heath Blumstein at hblumstein@freeartsaz.org or Elizabeth Curran at ecurran@freeartsaz.org or via phone at 602-258-8100. **Thank You.**

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“Presenting” Sponsor \$25,000

- Title recognition and logo in all printed materials including:
 - 5,000 event invitations
 - 500 day-of-event programs
 - On-stage PowerPoint Presentation
 - Day-of-event signage & exhibit materials
- Logo displayed prominently on all Free Arts of Arizona pre-event marketing advertisements announcing Lunch at the Movies in February through May newsletters and event host training materials.
- Title recognition and logo with a link to your company’s web site on the Free Arts of Arizona website, www.freeartsaz.org for a time period of not less than 6 months time.
- Participation in the overall media plan and highlighted editorials whenever secured. (Plan will be distributed in late February).
- Prominent marquee recognition and placement on the day of the event.
- Title recognition and logo displayed prominently on day-of-event signage and exhibit material
- Logo displayed prominently in on-stage PowerPoint presentation
- 4-color, two-page spread in Lunch at the Movies event program
- Up to 20 seats at the Movies (deadline for names three weeks prior to event)
- Opportunity to provide a logo item for 500 goody bags
- Logo displayed prominently in the “Thank You” ad in the June edition of the E-news and on the Free Arts web site.
- Special sponsor recognition framed art piece featuring children’s artwork

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“Mentor” Sponsor \$15,000

- Corporate listing as a supporting sponsor in all printed materials including:
 - 5,000 event invitations
 - 500 day-of-event programs
 - On-stage PowerPoint Presentation
 - Day-of-event signage & exhibit materials
- Corporate listing as a supporting sponsor on all Free Arts of Arizona pre-event marketing advertisements announcing the Lunch at the Movies event from February through May newsletters, website and event host training materials.
- Corporate listing with a link to your company’s web site on the Free Arts of Arizona website, www.freeartsaz.org for a time period of not less than 6 months time.
- Participation in the overall media plan and highlighted editorials whenever secured. (Plan will be distributed in late February).
- 4-color, full-page advertisement in Lunch at the Movies event program
- Up to 15 seats at the Movies (deadline for names three weeks prior to event)
- Opportunity to provide a logo item for 500 goody bags
- Corporate listing as a supporting sponsor in the “Thank You” ad in the June edition of the E-news and on the Free Arts web site.
- Special sponsor recognition framed art piece featuring children’s artwork

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“Artist” Sponsor \$10,000

- Corporate listing as a supporting sponsor in all printed materials including:
 - 5,000 event invitations
 - 500 day-of-event programs
 - On-stage PowerPoint Presentation
 - Day-of-event signage & exhibit materials
- Corporate listing as a supporting sponsor on all Free Arts of Arizona pre-event marketing advertisements announcing Lunch at the Movies from February through May newsletters, website and event host training materials.
- Corporate listing with a link to your company’s web site on the Free Arts of Arizona website, www.freeartsaz.org for a time period of not less than 6 months time.
- Participation in the overall media plan and highlighted editorials whenever secured. (Plan will be distributed in late February).
- 4-color, half-page advertisement in Lunch at the Movies event program
- Up to 10 seats at the Movies (deadline for names three weeks prior to event)
- Opportunity to provide a logo item for 500 goody bags
- Corporate listing as a supporting sponsor in the “Thank You” ad in the June edition of the E-news and on the Free Arts web site.
- Special sponsor recognition framed art piece featuring children’s artwork

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“Volunteer” Sponsor \$7,500

- Corporate listing as a supporting sponsor in all printed materials including:
 - 5,000 event invitations
 - 500 day-of-event programs
 - On-stage PowerPoint Presentation
 - Day-of-event signage & exhibit materials
- Corporate listing as a supporting sponsor on Free Arts of Arizona pre-event marketing advertisements announcing Lunch at the Movies from February through May and on feartsaz.org
- 4-color, quarter-page advertisement in Lunch at the Movies event program
- Up to 7 seats at the Movies (deadline for names three weeks prior to event)
- Corporate listing as a supporting sponsor in the “Thank You” ad in the June edition of the E-news and on the Free Arts web site.
- Special sponsor recognition framed art piece featuring children’s artwork

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“Program” Sponsor \$5,000

- Corporate listing as a supporting sponsor in all printed materials including:
 - 5,000 event invitations
 - 500 day-of-event programs
 - On-stage PowerPoint Presentation
 - Day-of-event signage & exhibit materials
- Corporate listing as a supporting sponsor on Free Arts of Arizona pre-event marketing advertisements announcing Lunch at the Movies from February through May and on feartsaz.org
- 4-color, quarter-page advertisement in Lunch at the Movies event program.
- Up to 5 seats at the Movies (deadline for names three weeks prior to event)
- Corporate listing as a supporting sponsor in the “Thank You” ad in the June edition of the E-news and on the Free Arts web site.
- Special sponsor recognition framed art piece featuring children’s artwork

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“Individual” Sponsor \$2,500

- Corporate listing as a supporting sponsor in all printed materials including:
 - 5,000 event invitations
 - 500 day-of-event programs
 - On-stage PowerPoint Presentation
 - Day-of-event signage & exhibit materials
- Corporate listing as a supporting sponsor on Free Arts of Arizona pre-event marketing advertisements announcing Lunch at the Movies from February through May and on feartsaz.org
- Up to 4 seats at the Movies (deadline for names three weeks prior to event)
- Corporate listing as a supporting sponsor in the “Thank You” ad in the June edition of the E-news and on the Free Arts web site.
- Special sponsor recognition framed art piece featuring children’s artwork