



BLOOMING in HOPE

The Art Heals Soirée

Sponsorship Opportunities





BLOOMING in HOPE

The Art Heals Soirée

Join Free Arts Arizona for an inspiring evening where creativity meets compassion. Parsons Place will come alive with the transformative power of art during ***Blooming in Hope: The Art Heals Soirée***. This heartfelt fundraiser celebrates the healing impact of the arts while raising vital support for our programs.

Hope blooms when art heals—and your presence helps make that possible. Enjoy uplifting artworks, meaningful connections, and a **very special announcement about the future of Free Arts**.

All proceeds benefit our youth-centered arts programs.

Saturday, February 21st, 4–6 p.m.
Free Arts at Parsons Place for Art and Transformation
352 E. Camelback, Phoenix AZ, 85012

www.freeartsaz.org/blooming-in-hope

Blooming in Hope: The Art Heals Soirée

SPONSORSHIP LEVELS

PRESENTING SPONSOR - \$12,500

(Limit 1) - 8 tickets

- Naming rights: "Blooming in Hope, presented by [Sponsor Name]"
- Primary logo placement in all marketing materials
- Naming rights for art installation/interactive art activity
- Private early arrival preview with CEO & Board Members (limit 8 people)
- Opportunity for brief welcome remarks from mic
- Prominent logo on signage, collateral, and program slides
- Dedicated social media + e-Newsletter recognition
- Reserved high-top/lounge seating branded for sponsor

Sponsorship at this level supports over 70 interactions between a Youth Participant and our Volunteer Mentors.

FEATURE SPONSOR - \$7,500

(Up to 3) - 6 tickets

- Naming rights for key event feature of choice (welcome area, bar, stage, or toast)
- Mic recognition during program
- Logo on signage, collateral, and program slide
- Shared social media + e-Newsletter recognition
- Reserved high-top branded for sponsor

Sponsorship at this level ensures Youth Participants have access to contracted counselors during our Camp Series.

HOSPITALITY SPONSOR - \$5,000

4 tickets

- Naming rights for hospitality touchpoint (branded lounge, dessert display, or specialty mocktail)
- Logo on signage, collateral, and program slide
- Social media + e-Newsletter recognition
- Reserved high-top branded for sponsor

Sponsorship at this level funds the cost of a Professional Artist for 16 weeks of the Professional Artist Series.

SUPPORTING SPONSOR - \$2,500

2 tickets

- Logo on signage, collateral, and program slide
- Pre-event social media + e-Newsletter acknowledgment

Sponsorship at this level ensures the delivery of two weeks of the Weekly Mentor Series.

SPONSOR ADD-ONS

Additional tickets for sponsors: \$150 each (discounted from public rate)
Option to upgrade ticket bundle to full branded high-top or lounge area

Individual Ticket Sales

- \$200 per ticket
- \$350 per pair of tickets

All Sponsors Receive

- Recognition on event website
- Inclusion in post-event donor newsletter
- Networking with 100-120 engaged supporters, community leaders, and donors
- Visibility in all pre-event marketing (timeline permitting)

Social Followers:
10,000 Facebook
4,100 Instagram
2,300 LinkedIn

Web Traffic:
220,000 visitors in
Fiscal year 2025

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SPONSORSHIP FORM

The sponsorship form and required marketing assets (e.g. logo) must be submitted to Free Arts by December 19, 2025. Sponsorships will still be accepted after this deadline, but certain benefits may no longer be available.

Organization Name: _____

Contact Name: _____

Contact Title: _____

Phone: _____

Email: _____

Mailing Address: _____

Website (link for sponsorship benefits): _____

SPONSORSHIP LEVELS:

- ☐ Presenting Sponsor - \$12,500
- ☐ Feature Sponsor - \$7,500
- ☐ Hospitality Sponsor - \$5,000
- ☐ Supporting Sponsor - \$2,500

Payment method:

- ☐ Send invoice to: _____
- ☐ Check (Payable to Free Arts for Abused Children of Arizona)

Please submit form and marketing assets to:

Bea Bohannon, Director of Philanthropy

352 E. Camelback Rd, Suite 100, Phoenix, AZ 85012
bbohannon@freeartsaz.org or 602-456-6073.

For questions, or for custom sponsorship arrangements,
contact **Aubrey Watkins, VP of Philanthropy** at
awatkins@freeartsaz.org or 602-456-6343.